



Cognos reporting

Complimentary consulting day

Many software vendors and consultancies choose to spend marketing funds on event days, seminars etc. At Tagra we prefer to spend our marketing funds providing business improvement consultancy. By offering a complimentary consulting day to assist clients enhance their Cognos based reporting, we help where you have a need. Use the day for a health check, a new report, catalogue audit, faster report execution etc.. The choice is yours, the day is yours.

We know the experience will add value to your existing Cognos reporting. There is no catch or hidden cost, we are simply investing in you in the hope that the value we provide will encourage you to work with us in the future.

Our experience

Tagra has decades of experience of creating management reports using Cognos. Our reporting expertise covers Cognos version 7 (including Impromptu and PowerPlay), as well as versions 8 and 10. We have assisted many clients migrate from v7 or v8 to the latest v10 products. Further details are shown opposite.

Tagra customers span both private and public sectors. Our industry and business knowledge, combined with extensive technical skills, has enabled us to develop templated reporting solutions as well Financial, HR and Procurement applications for key industries and line-of-business.

Technology

Our complimentary consulting day provides Cognos services in the UK covering the legacy and current Cognos products used by customers. The core products covered by the complimentary day are defined opposite.

Cognos Series 7

Impromptu

Client-based report authoring software to build the full range of reports

PowerPlay

OLAP software to analyse large multidimensional data sets with sub-second response times

DecisionStream

ETL software to build data marts and warehouses for reporting and analysis

Metrics Manager

Scorecarding application for creating, managing, and distributing key performance indicators

NoticeCast

Business activity monitoring software for alerts and notifications of key business events

Query

Browser-based software for ad hoc queries of relational data

Visualizer

Visualization software for dashboards, animations, and interactive data exploration

IBM Cognos 8

IBM Cognos 8 Business Intelligence delivers the complete range of BI capabilities: Reporting, Analysis, Dashboarding and Scorecards on a single, service-oriented architecture (SOA). Author, share and use reports that draw on data across all enterprise sources for better business decisions

Reporting

IBM Cognos 8 BI Reporting enables you to make smarter business decisions by providing a comprehensive set of reporting capabilities and access to the information you need. Reporting with IBM Cognos 8 BI delivers a single, Web-based, solution for all components of the reporting lifecycle:

- a) Self-service reporting enables you to get the information you need quickly and easily without relying on IT.



- b) Author once, access anywhere enables IT to create a single report that can be accessed on multiple devices, in 25+ languages, in multiple formats, and in other applications and processes.
- c) Report lifecycle enables collaboration between business and IT by enabling the sharing of queries and reports.

- a) Offer personalized views of trusted key information.
- b) Deliver a high degree of visualization with graphs, gauges and charts.
- c) Can easily be delivered in multiple formats to suit specific needs of business users.
- d) Are easy to manage from an IT perspective.

Analysis

IBM Cognos 8 BI Analysis enables the interactive exploration of information regardless of where the data is stored (OLAP and dimensionally modelled relational sources). It is particularly useful for managers and analysts who need to analyse and report trends in organizational performance. IBM Cognos 8 BI Analysis enables you to:

- a) Perform complex analysis quickly and easily to get to the "why" behind an event or action to improve business performance.
- b) Explore large complex data sets using drag-and-drop techniques. Drill down through increasing levels of detail and view by different dimensions, such as sales per region or by product.
- c) View and analyse data relationships graphically and change displays easily. You can easily drill down, rank, sort, forecast and nest information to gain greater insight into trends, causes and effects.

Dashboards

IBM Cognos 8 Business Intelligence Dashboarding solutions help you monitor, measure and manage corporate performance. Dashboards provide an at-a-glance, factual and timely view of business performance. You can identify anomalies that could turn into significant business issues, and you can dig deeper into root causes. IBM Cognos 8 BI Dashboard solutions:

Scorecarding

IBM Cognos 8 BI Scorecarding software helps you align your teams and tactics with strategy, communicate goals consistently and monitor performance against targets. You can use IBM Cognos 8 BI Scorecarding to manage the full scope of your business processes:

- a) Create scorecard portlets to access and communicate scorecard content across all of your organization, and encourage broader use of scorecard and business strategy information.
- b) Build strategy maps, cause-and-effect diagrams, and other elements of the Balanced Scorecard.
- c) Deliver e-mail alerts to a user's desktop, remote location or PDA when the status of a metric changes.
- d) Ensure ownership and accountability so that performance issues are not overlooked.

IBM Cognos 10

Smarter Decisions. Better Results.

With the ability to interact, search and assemble all perspectives of your business, Cognos Business Intelligence provides a limitless BI workspace to support how people think and work. It delivers the complete range of BI capabilities: query and reporting, analysis, dashboarding and scorecarding on a single, service-oriented architecture (SOA). And it expands traditional business intelligence (BI) with planning, scenario modelling, real-time monitoring, collaboration and predictive analytics.



Query and Reporting

Cognos query and reporting capabilities ensure users are equipped with the information they need to make fact-based decisions in a system that's simpler, faster and easier to manage. From professional report authors who design one-to-many reports for the enterprise, to business users who need to create their own ad hoc queries or customize existing reports, Cognos query and reporting capabilities fit the needs of users throughout your organization.

Analysis

With Cognos analysis capabilities users can explore information easily and intuitively to drive smarter business decisions. General business users can easily view, assemble and analyze the information required to make better decisions, while business and financial analysts can take advantage of more advanced, predictive or what-if analysis capabilities.

Scorecarding

Cognos scorecarding capabilities enable organizations to capture corporate strategy and communicate that strategy at the operational level. It helps executives and managers provide quantifiable goals and targets and allows them to track performance across business units, operating subsidiaries and geographic regions to quickly identify the areas that need attention.

Dashboarding

Cognos dashboard capabilities allow any user to access, interact and personalize content in a way that supports the unique way they make decisions. Secure access to information from all time horizons including Business Intelligence, Real-time Monitoring, SPSS and Cognos TM1 means that users can quickly move from insight to action.

Mobile BI

IBM Cognos BI enables the mobile workforce to interact with information like never before by delivering relevant insight wherever they are. Users interact with trusted BI content through a rich and visual experience whether offline or online. The flexible and proven platform ensures mobile decision making is simple, reliable and secure.



Real time Monitoring

Cognos features real-time monitoring capabilities for consumers of actionable business intelligence. It provides an organisation's frontline employees with a rich view of operational KPIs and measures to support up-to-the-moment decision making.

Extending BI

Empower users across your organization with the business intelligence they need to make to make effective, fact-based decisions. Cognos Business Intelligence provides solutions to ensure users have consistent, trusted and relevant BI, when, where and how they need it, with Cognos for Microsoft Office and Cognos Mashup Service.

Collaborative BI

Cognos Business Intelligence includes collaboration capabilities to facilitate decision-making for groups and teams. With this solution, users can build stronger relationships and learn from history with a centralized, searchable corporate memory. Cognos Collaboration helps teams maximize their efficiency and ensure the most effective use of resources when making important decisions.

Statistics

Cognos statistics capabilities, powered by IBM SPSS Statistics Engine, make it easy to incorporate statistical results with core business reporting, reducing the time it takes to analyse data and prepare business presentations based on that analysis.

Other Cognos Solutions

Financial, HR & Procurement Analytics

Our Cognos packaged analytic reporting warehouse comprises over 300 reports with 750 measures. Our key performance indicators provide financial, human resource and procurement analysis and give specialists insight into the health, effectiveness and performance of your organisation. Pre built interfaces are available for Oracle e-Business Suite, SAP, JD Edwards, Peoplesoft, Microsoft Dynamics and Resourcelink.